



Ref#: _____
Production Fee Schedule
 www.widescreenmedia.com

Slug: _____ Theatre Code: _____
 Contact Name: _____ Phone: _____
 Theatre Name: _____ Contract #: _____

WideScreen Media Group offers you as added value, the ability to place printed material in the Information Center located in the theatre lobby absolutely free. If you would like our design consultant to help you create and print that material, just fill in the information below.

Name: _____ Phone: _____

- 15 SECOND LIVE ACTION COMMERCIAL: \$1,200**
Includes: Project coordination, client approved scripting, a two hour video shoot on location with basic lighting package and audio; two hours post production to include editing, graphics, mastering, duplication, in-house voice-over; processing, encoding and uploading for client approval via internet and theatre insertion. Also included are travel and expenses to any location within 25 miles of theatre, plus two edit revisions. (\$100 per 50 miles after 1st 25 miles) \$ _____
- 30 SECOND LIVE ACTION COMMERCIAL: \$1,900**
Includes: Project coordination, client approved scripting, a three hour video shoot on location with basic lighting package and audio; three hours post production to include editing, graphics, mastering, duplication, in-house voice-over; processing, encoding and uploading for client approval via internet and theatre insertion. Also included are travel and expenses to any location within 25 miles of theatre, plus two edit revisions. (\$100 per 50 miles after 1st 25 miles) \$ _____
- COMPUTER GRAPHIC ANIMATED COMMERCIAL: :15 - \$750, :30 - \$975**
Includes: Project coordination; client approved scripting; incorporating client supplied logo plus up to 8 client supplied digital images which meet WideScreen Creative Services specifications, (see website for specifications). Also includes 2-dimensional animation of client supplied logo, up to three hours post production, processing, encoding and uploading for client approval via internet and theatre insertion. \$ _____
- 15 SECOND CLIENT SUPPLIED REFORMATTED COMMERCIAL: \$575**
Includes: Reformatting client supplied television commercials for theatrical use, producing additional animated graphics as required including use of client supplied company logo and one picture; processing, encoding and uploading via internet for client approval and theatre insertion. \$ _____
- UPDATING EXISTING WSCS COMMERCIAL: BETWEEN \$365-\$515**
Includes: Updating graphics, voice-over, or music of existing spots plus processing, encoding and uploading for client approval and theatre insertion via internet. \$ _____
- CLIENT SUPPLIED VIDEO COMMERCIAL PROCESSING (to WSMG specs): \$275**
Includes: Processing, encoding and uploading for theatre insertion up to 60 second spot that has already been produced to WSCS specifications (see website for specifications). Any material provided to WSCS by client must be acceptable in aspect ratio, format, resolution, de-interlacing and audio levels as described in WSCS specifications. \$ _____
- DIGITAL ANIMATED BANNER: :15 - \$225 - Update:\$125 :30 - \$275 - Update:\$175**
INCLUDES: Project coordination, copy consultation with client approval, 15 or 30 second animated banner, motion animated graphics, one or two pictures, one client supplied logo & up to fifteen words of copy, processing, encoding and uploading via internet for client approval and theatre insertion. Update consists of copy change only. \$ _____

ADDITIONAL PRODUCTION OPTIONS:

There are a myriad of options available to enhance your production.
 Consult with our production design team at 1-877-345-6237 to discuss your ideas.

- Revert to original spot or banner.....\$25 \$ _____
- Digital Still Shoot.....\$350 \$ _____
- Each additional hour scheduled location shoot.....\$200 \$ _____
- Rush charge (within 7 business days of home office receipt of contract and payment).....\$150 \$ _____
- Each additional spot concurrently produced.....80% of cost of first spot \$ _____
- Additional Charge for producing 15 second spot from 30 second WSCS produced spot.....\$400 \$ _____
- 5.1 Digital Surround Sound Audio Mix.....\$300 \$ _____
- High-Definition Video Production.....\$300 \$ _____

Production costs quoted at the time of contract signing may change if additional production is required to bring client supplied graphics or video up to WSCS specifications. The client must approve any cost increase before production will proceed.

Total Production Charges: \$ _____

Advertiser agrees to the production cost: _____

Signature