



ADVERTISER'S APPROVAL FORM



If you have any changes on your ad, please email them back to design@widescreenmedia.com or call the office at **1-877-345-6237**. If approved, please print out this form, print your name, date and sign the form, then fax it to **1-877-372-9912** or **561-840-8090**. Your advertisement will start on the next Friday and we will then send you out a start date letter, movie passes and a few advertiser cards.

The movie pass is like a credit card; keep it all year, and if you are paid up, we will add 2 passes per quarter. The advertiser's cards are an introduction card to the manager on duty so you or your employee(s) can enter the movie theatre to place printed materials on the kiosk and check out your advertisement on screen. This card is not a movie pass; it is only used to gain entry to the theatre and prove to the manager that the person holding the card is an on-screen advertiser.

COMPANY: _____

CONTACT NAME: _____

CONTRACT #: _____ THEATRE CODE: _____

THEATRE NAME: _____

TOTAL RUN TIME: :15 :30 :45 OTHER: _____

AD DESCRIPTION: **WHOLE**
100% OF THE SCREEN **FULL**
TOP 80% OF THE SCREEN **COMBINATION**
FULL SCREEN + BANNER **BANNER**
BOTTOM 20% OF THE SCREEN

FILE NAME: _____ DATE SENT TO ADVERTISER: _____

A signature gives Widescreen Media Group your approval of the advertisement that there are no other revisions, changes or updates to the advertisement and gives WSMG approval to upload said advertisement to the contracted movie theatre(s). The signature also gives WSMG permission to place said advertisement on WSMG's website, printed materials, and any other media to promote on screen movie advertising. If advertiser wants to change any part after this has been signed and WSMG has uploaded advertisement to the theatre screen, advertiser understands they will be charged between \$250 to \$825 depending on the change.

PRINT YOUR NAME: _____

SIGNATURE: _____ DATE: _____

FOR OFFICE USE ONLY		
<input type="checkbox"/> NEW	<input type="checkbox"/> UPDATE	<input type="checkbox"/> RENEWAL
CONTACT INFORMATION		
3826 Beresford Road East West Palm Beach, FL 33417	Main Office: 1.877.345.6237 or 1.561.840.8800	design@widescreenmedia.com info@widescreenmedia.com
	Main Fax: 1.877.374.9912 or 1.561.840.8090	