



Ref#: \_\_\_\_\_

# Production Charge Form

www.widescreenmedia.com

Company Name: \_\_\_\_\_ Theatre Code: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Theatre Name: \_\_\_\_\_ Contract #: \_\_\_\_\_

- 15 SECOND LIVE ACTION COMMERCIAL: \$825**  
*Includes: Project coordination, client approved scripting, a two hour video shoot on location (2nd location setup additional \$300) with basic lighting package and audio; two hours post production to include editing, graphics, mastering, duplication, in-house voice-over; processing, encoding and uploading for client approval via internet and theatre insertion. Also included are travel and expenses to any location within 25 miles of theatre, plus two edit revisions. (\$0.50 per mile travel cost after 1st 25 miles)* \$ \_\_\_\_\_
- 30 SECOND LIVE ACTION COMMERCIAL: \$975**  
*Includes: Project coordination, client approved scripting, a three hour video shoot on location (2nd location setup additional \$300) with basic lighting package and audio; three hours post production to include editing, graphics, mastering, duplication, in-house voice-over; processing, encoding and uploading for client approval via internet and theatre insertion. Also included are travel and expenses to any location within 25 miles of theatre, plus two edit revisions. (\$0.50 per mile travel cost after 1st 25 miles)* \$ \_\_\_\_\_
- COMPUTER GRAPHIC ANIMATED COMMERCIAL: :15 - \$575, :30 - \$725**  
*Includes: Project coordination; client approved scripting; incorporating client supplied logo plus up to 6 client supplied digital images which meet WideScreen Creative Services specifications, (see website for specifications). Also includes 2-dimensional animation of client supplied logo, up to three hours post production, processing, encoding and uploading for client approval via internet and theatre insertion for one location. Additional uploads are \$45 each location.* \$ \_\_\_\_\_
- CLIENT SUPPLIED REFORMATTED 4X3 TELEVISION COMMERCIAL: \$475**  
*Includes: Reformatting client supplied television commercial for theatrical use, producing additional animated graphics around your ad as required to make it fit our 16X9 ratio; processing, encoding and uploading via internet for client approval and theatre insertion for one location. Additional uploads are \$45 each location. We CANNOT just put a TV commercial on screen, it requires this process.* \$ \_\_\_\_\_
- UPDATING EXISTING WSCS COMMERCIAL: :15 - \$325, :30 - \$425**  
*Includes: Updating graphics, voice-over, or music of existing spots plus processing, encoding and uploading for client approval and theatre insertion via internet.* \$ \_\_\_\_\_
- FINISHED HD COMMERCIAL PROCESSING (delivered in WSMG specs): \$250**  
*Includes: Processing, encoding and uploading for theatre insertion up to 60 second spot **THAT HAS ALREADY BEEN PRODUCED TO WSCS SPECIFICATIONS** (see website for specifications). Any material provided to WSCS by client must be acceptable in aspect ratio, format, resolution, de-interlacing and audio levels as described in WSCS specifications. WSCS performs a checklist of procedures to guarantee the provided spot is correct and will play perfectly on our custom cinema hardware and software.* \$ \_\_\_\_\_
- DIGITAL ANIMATED BANNER: :15 - \$150 - Update:\$75 :30 - \$200 - Update:\$95**  
*INCLUDES: Project coordination, copy consultation with client approval, 15 or 30 second animated banner, motion animated graphics, one picture, one client supplied logo & fifteen words of copy, processing, and uploading via internet for client approval and theatre insertion for one location. Additional uploads are \$45 each location. Update consists of copy change ONLY.* \$ \_\_\_\_\_
- Revert to original commercial.....\$45 \$ \_\_\_\_\_
- Revert to original banner.....\$15 \$ \_\_\_\_\_
- Digital Still Shoot 2 hours (approx. 200 pics).....\$350 \$ \_\_\_\_\_
- Each additional hour from same scheduled location shoot.....\$150 \$ \_\_\_\_\_
- Each additional hour from different location depending on the distance.....\$200-\$300 \$ \_\_\_\_\_
- Rush charge (within 7 business days of receipt of contract and payment).....\$175 \$ \_\_\_\_\_
- Rush charge (within 14 business days of receipt of contract and payment).....\$100 \$ \_\_\_\_\_
- Each additional spot concurrently produced.....50% of cost of first spot \$ \_\_\_\_\_
- Additional Charge for producing 15 second spot from 30 second WSCS produced spot.....\$325 \$ \_\_\_\_\_

**ADDITIONAL PRODUCTION OPTIONS:**

There are a myriad of options available to enhance your production.  
 Consult with our production design team at 1-877-345-6237 to discuss your ideas.

**Production costs quoted at the time of contract signing may change if additional production is required to bring client supplied graphics or video up to WSCS specifications. The client must approve and pay for any cost increase before production will proceed.**

Date: \_\_\_\_\_ Total Production Charges: \$ \_\_\_\_\_

Advertiser agrees to the production cost: \_\_\_\_\_  
 Signature